

EducationScape
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Who we are

We are EducationScape. Our mission is to illuminate the education landscape, offering a spectrum of services that range from investigative journalism in our award-winning newspapers, Schools Week and FE Week, to hosting influential events like the Annual Apprenticeship Conference and the Festival of Education.

We are committed to maintaining the trust and confidence of visitors to our website (schoolsweek.co.uk, feweek.co.uk, educationscape.com, feweekaac.co.uk, educationfest.co.uk and educationweekjobs.co.uk) customers of our services and general contacts of the organisation. EducationScape is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. Please read further for more detailed information on when and why we collect personal information, how it is used and kept.

Types of data we collect

Google Analytics

When someone visits either of our newspaper websites including www.feweek.co.uk and www.schoolsweek.co.uk, we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Mailing Lists

As part of the registration process for any of our email newsletters, we collect personal information. We use that information for a couple of reasons: to deliver our newsletters; to contact you if we need to obtain or provide additional information; to check our records are correct. We do not sell, rent or trade email lists with other companies and businesses for marketing purposes. We use a third-party provider, MailChimp, to deliver our newsletters. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our newsletters. For more information, please see MailChimp's privacy notice. You can unsubscribe to newsletters at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing us at admin@educationscape.com.

Ticketing and Subscriber Data

When you purchase a ticket for one of our events or subscribe to either of our newspapers through our website, your name, address data, email and contact details will be stored in our ticket systems, Eventbrite and Cvent, and our subscription system, Subscription Genius. Please be assured that we do not share your personal details with any other company without your consent and will only make contact to tell you about your booking or related business.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold on you. Please email your request to info@educationscape.com. If the information we hold about you is inaccurate and you would like us to rectify it, please let us know. In certain circumstances you can also ask us to erase the information or restrict the use of the information. You can also object to how your information is being used. If you would like to discuss this further, please email your request to info@educationscape.com explaining the reason for your request for erasure or restriction or for your objection. If you are dissatisfied with this response please let us know so that we can address any concerns. You may also complain to the UK Information Commissioner's Office. Information on how to do this is available at <http://ico.org.uk/complaints>.